



Berkshires Arts Festival Show Guide Advertising Opportunity

JULY 5-7

Ski Butternut | Great Barrington, MA
175 Juried Artists & Artisans

BerkshiresArtsFestival.com

- **This years Show Guide will be given out to our 5,000+ attendees.**
- **An additional 5,000 guides will be distributed at high profile locations in Berkshire county two weekends before the show.**
- The Show Guide will have full listing of artists and events as well as a map of festival area.
- Special **What To Do Where To Go After Show** Section
- There is no other promotional opportunity that is placed directly in the hands of a consumer who appreciates the quality of our arts festival.
- Our show guide will be a resource for our visitors for many months after the show.

Use this form or visit BerkshiresArtsFestival.com/showguide2019.htm

Available Show Guide Ad Sizes

<input type="checkbox"/> Back Cover*	(Full Bleed 5 1/2" x 8 1/2")	\$650
<input type="checkbox"/> Inside Back Cover*	(Full Bleed 5 1/2" x 8 1/2")	\$590
<input type="checkbox"/> Inside Cover*	(Full Bleed 5 1/2" x 8 1/2")	\$590
<input type="checkbox"/> Full Page	(5 3/16" x 7 15/16")	\$500
<input type="checkbox"/> 2/3 Page	(5 3/16" x 5 1/4")	\$310
<input type="checkbox"/> 1/2 Page	(2 9/16" x 5 1/4")	\$260
<input type="checkbox"/> 1/3 Page Horiz.	(5 3/16" x 2 9/16")	\$170
<input type="checkbox"/> 1/3 Page Vert.	(2 9/16" x 5 1/4")	\$170
<input type="checkbox"/> 1/6 Page	(2 9/16" x 2 9/16")	\$85
<input type="checkbox"/> 1/12 Page	(2 9/16" x 1 7/32")	\$45
<input type="checkbox"/> Ad design		+\$25

SHOW GUIDE TECHNICAL INFORMATION

Size: 5 1/2' x 8 1/2", 12-24 Pages

Color: Full color, CMYK

Stock: 80 lb gloss text stock

Binding: Saddle stitched

Print Run: 10,000 copies

Send final print ready pdf files (min. 300 dpi). For bleed ads add 1/8" all around.

If you want us to create your ad contact us for more information.

We reserve the right to refuse or ask you to change your ad to fit the overall design & look of the Show Guide.

* SUBJECT TO AVAILABILITY

COMPANY _____

NAME _____

ADDRESS _____

CITY _____ ZIP _____ STATE _____

PHONE _____

EMAIL _____

WEBSITE _____

Questions?

Call Richard Rothbard: 845.661.1221

American Art Marketing

PO Box 480

Slate Hill, NY 10973

show.director@americanartmarketing.com

AmericanArtMarketing.com

Reservation Deadline: May 16, 2019

Payment Deadline: May 23, 2019

Material Deadline: May 23, 2019

ACCOUNT NUMBER - Credit Card

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Credit Card #

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Exp. Date

CVV:

Name on Card

Cardholder Signature